



THE  
BRICK  
FACTORY

# AUTOMATE YOUR PRINT BUSINESS. GROW WITHOUT LIMITS.

Your print platform for effortless growth,  
seamless integrations, smooth workflows,  
and happier customers.

# THE SMART WAY TO RUN A PRINT BUSINESS

The world of print-on-demand is changing fast. Customers expect speed, precision and personalisation. Your competitors are levelling up. The question is... are you?

The Brick Factory connects your printers, online stores and suppliers into one powerful system that works automatically. From order to shipment, every process is handled without you lifting a finger.



You stay in control, but the hard work happens in the background. No more spreadsheets. No more mistakes. Just seamless production, lower costs and faster growth.







# FROM CHAOS TO CALM

Running multiple stores, designs, and printers can feel like spinning plates. The Brick Factory brings it all together so you can focus on what matters: selling and scaling.

**Orders flow automatically** from Shopify, WooCommerce and other platforms straight into production.

**Stock stays in sync** with leading suppliers like Ralawise, Pencarrie, L-Shop, and BOL.

**Print files scale** automatically for every garment size or surface.

**Shipping updates happen instantly** so your customers always know where their orders are.

It's your entire print business, fully connected and working in harmony.

# BUILT FOR PRINTERS WHO THINK BIG

# 420%

Our clients report up to 420% growth in their first year thanks to fewer errors, faster turnaround and effortless onboarding for new customers.



“Including The Brick Factory in our journey was one of the best decisions we’ve made. It has strengthened our position in the print-on-demand market.”

— Razvan, Co-founder, Printoteca Romania



# YOUR BRAND. YOUR WAY.

The Brick Factory is not a one-size-fits-all solution. It's fully customised to reflect your business, brand, products and processes.

You can manage every stage of decoration, from artwork preparation to final output. Your customers enjoy quicker, more reliable fulfilment. Behind the scenes, The Brick Factory runs the show.





# SUPPORT THAT NEVER SLEEPS

#TeamBrick has been helping businesses grow online since 1995.



#240399 from Debra Becker  
**Emerald Wave Long Sleeve Top**  
EW5146-EG-S

12491205

PRINT

From initial setup to day-to-day support, you'll have access to real people who understand printing, fulfilment and e-commerce.

We work closely with every client to optimise workflows, streamline costs and make sure you get the most from your platform.

You're never alone.  
Our support runs 24/7.



Tier Program

Invoices

### Order sources

E-commerce integrations  
(Shopify, Etsy, Amazon,  
WooCommerce, TikTok, Wix,  
Squarespace, and more)

Customer marketplace  
CSV import

Order proposals

Developer API

Outsourcing orders

Fulfilment orders

Subscription services

Loyalty tiers

Bulk orders

Multi-website setup

### Customer tools

Design editor

AI Design Generator

AI Mockup Generator COMING SOON

AI Video Mockups COMING SOON

Multi-product design

Embroidery settings

Fabric patterns

Clipart library

Photorealistic mockups

Product personalisation

Branding options

Stores integration

### Product setup

Suppliers integration  
(Stanley/Stella, Ralawise,  
Pencarrie, L-Shop, and more)

Custom products

Decoration areas

Pricing rules

Private products

Pre-decorated products

Multi-language support

Multi-currency support

Embroidery programs

Premium threads

### Order management and fulfilment

Automated workflow

Stock allocation

Barcoding

Production dashboard

Artwork updates

Quality check

Automated communication

Repeat orders

Returns service

Warehousing & fulfilment

### Printing and decoration

Any decoration method  
(DTG, DTF, Screen Printing,  
Embroidery, Foil Printing,  
Sublimation, Cut & Sew, All  
Over Print, Direct to Fabric,  
Engraving, and more)

Printer setup files

Artwork approval

Print-ready files

Automated artwork scaling

### Branding and packaging

Branded labels & Swing tags

Badges

Customised notes

Branded packaging

Stickers & Inserts

### Shipping system

Drop-shipping workflow

Shipping integrations

(Royal Mail, USPS, DHL, UPS,  
FedEx, DPD, and more)

Automated weighing

Shipping labels

Custom sender address

Storage of third-party items

Returns management

# THE FUTURE OF PRINT IS AUTOMATED

You've invested in the hardware. Now it's time to unlock its full potential.

Let The Brick Factory connect every part of your business and take your place among Europe's most innovative printers.

**BOOK  
A ZOOM  
DEMO  
TODAY**

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**brickfactory.uk**

